



CASE STUDY

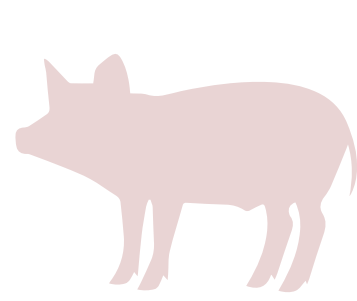
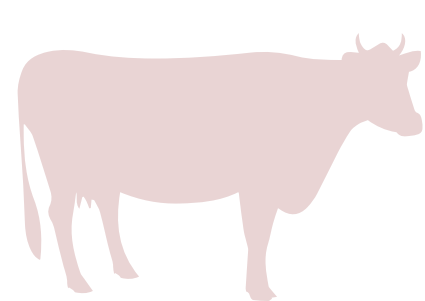
BACKGROUND

4 Rivers Smokehouse was seeking a technology partner to power their 13 locations across Florida, providing customers with an additional method to order and pay.



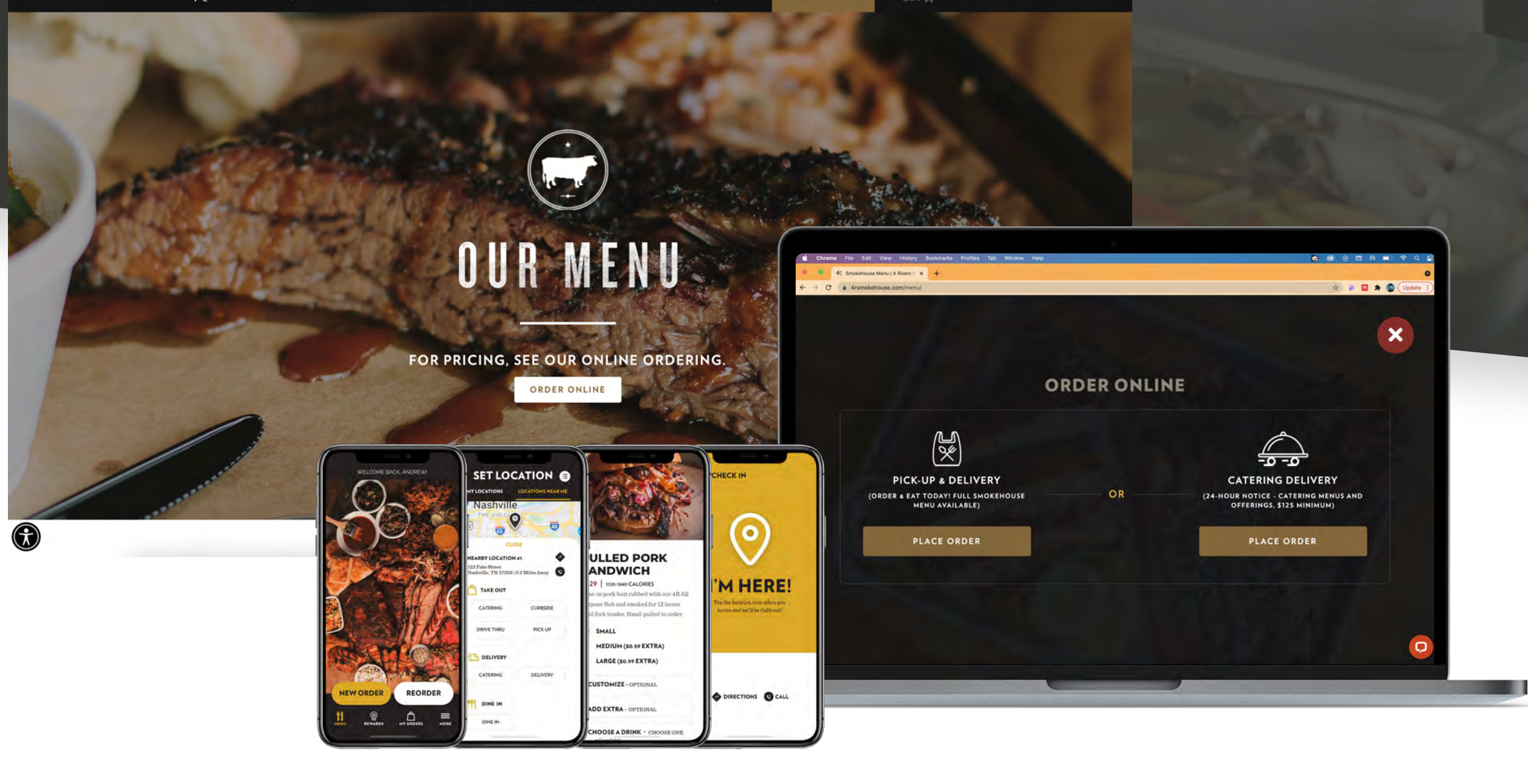
“ToGo Technologies got us up lighting fast, the process was seamless. We were extremely happy with the onboarding process and continued customer service.”

- Skip Kimpell



CUSTOMER GOALS

- Create a unified customer experience
- Streamline all sales channels into a single ordering system
- Launch catering division online
- Integrate loyalty and gift card program for online orders



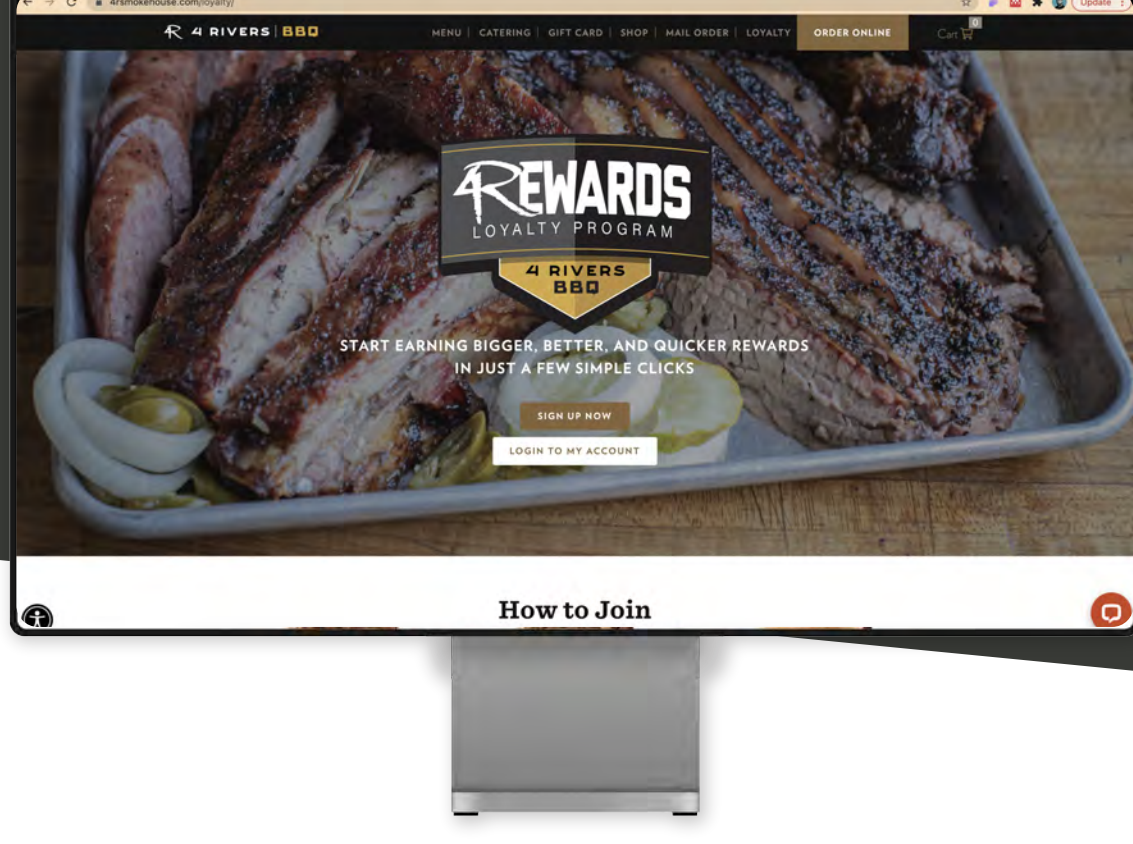
CHALLENGES

The brand was seeking a more user-friendly solution so their loyalty program and gift cards could be used seamlessly in-store and online.

SOLUTIONS

Our in-house developers worked with the team at 4 Rivers Smokehouse to design the solutions they needed to work with their system and deliver an exceptional guest experience including:

- Guest Checkout
- Multiple Order Types
- POS Integration
- Gift Card Integration
- Loyalty Integration



Thanks to the brands we work with, our technologies evolve with the needs of the industry.

We build systems to suit the unique preferences of each restaurant group we work with.

We work together until you're satisfied with the results and take these preferences to continuously evolve our products.



RETURN ON INVESTMENT

The brand was seeking a more user-friendly solution so their loyalty program and gift cards could be used seamlessly in-store and online.



11%

PURCHASE FROM VISITORS
More than double the conversion rate compared to a typical e-commerce site



6%

INSTANT SALES BOOST
Page optimization to enhance LTO's and seasonal promotions



58%

TOTAL REVENUE FROM MOBILE TRANSACTIONS
Track and manage menu and store performance in real-time



RESTAURANT E-COMMERCE ENGINE

Order directly from your custom mobile app or website. It's incredibly powerful, and amazingly simple to use.



CONTACTLESS ORDER AND PAYMENT
(INCLUDING ORDER FROM TABLE)



INTEGRATION WITH DELIVERY AS A SERVICE



100% WHITE-LABELED TO MATCH YOUR BRAND



CUSTOMER ENGAGEMENT AND JOURNEY TRACKING SYSTEM



AUTOMATED MENU SYNCING



MULTIPLE ORDERING OPTIONS (TAKE OUT, CURBSIDE, DRIVE THRU, AND MORE)



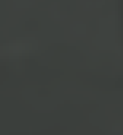
ADVANCED FEATURES INCLUDING ORDER THROTTLING AND "I'M HERE!"



POWERFUL INTEGRATIONS (LOYALTY, GIFT CARD, AND MORE)



BI-DIRECTIONAL POS INTEGRATIONS



UNIVERSITY MEAL PLANS

Learn more:
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